



# WOMEN IN THE AMERICAS: MAKING A DIFFERENCE

*A CONFERENCE PRESENTING INNOVATIVE IDEAS, PROVOCATIVE VIEWS AND FUTURE SCENARIOS TO CHALLENGE CONVENTIONAL THINKING ON HOW WOMEN CAN PROGRESS AND ACHIEVE THEIR GOALS FOR THEMSELVES AND SOCIETY.*

**Thursday, September 24, 2009**

**Location: Hyatt Regency Coral Gables**  
50 Alhambra Plaza  
Coral Gables, Florida

**8:00-8:30 a.m. – Registration & Continental Breakfast**  
**8:30 a.m.-12:45 p.m. – Conference Panels**  
**12:45-2:15 p.m. – Luncheon and Speaker**

**8:00 a.m. – Registration and Continental Breakfast**

**8:30 a.m. – Welcome Remarks by Susan Kaufman Purcell, Director, Center for Hemispheric Policy**

**8:35 a.m. – WOMEN: A FORCE FOR POLITICAL CHANGE?**

- **Epsy Campbell** Executive Director, Centro de Mujeres Afrocostarricenses; Past President, Partido Acción Ciudadana (PAC), Costa Rica
- **Jane Jaquette** Professor of Politics, Diplomacy and World Affairs, Occidental College, California
- **Silvia Pimentel**, Vice-President, CEDAW – UN Committee on the Elimination of Discrimination Against Women; Professor of Law, Pontificia Universidade Católica de São Paulo; Founder, CLADEM – Latin American and Caribbean Committee for the Defense of Women’s Rights
- **Moderator: Sue M. Cobb** Former Ambassador of the United States to Jamaica; Former Secretary of State of Florida

**9:50 a.m. – WOMEN AND BUSINESS: INNOVATION, ENTREPRENEURSHIP AND CORPORATE SOCIAL RESPONSIBILITY**

- **María Eugenia Brizuela de Avila** Corporate Sustainability Regional Head, HSBC Latin America; Former Minister of Foreign Relations, El Salvador
- **Daniela de Fiori** Vice President, Corporate Affairs and Sustainability, Wal-Mart Brazil
- **Elena Viyella de Paliza** President, Monte Rio Power Corp., and Past President of Consejo Nacional de la Empresa Privada (CONEP) Inc., Dominican Republic; Director, Potash Corporation of Saskatchewan Inc., Canada
- **Moderator: Susan Kaufman Purcell** Director, Center for Hemispheric Policy, University of Miami

**11:05 a.m. – Coffee Break**

**11:20 a.m. – THE INFLUENCE OF WOMEN ON THE DEVELOPMENT AGENDA**

- **María Pacheco** Founder, KIEJ de los Bosques, Guatemala
- **Jacqueline Pitanguy** Founder and Director, CEPIA – Cidadania, Estudo, Pesquisa, Informação e Ação, Brazil; President of the Board, Brazil Fund for Human Rights

**Anel Townsend** President, Center for Inter-American Governance; Former Congresswoman and Minister of Gender and Social Development Affairs, Peru

- **Carmen Velasco** Co-Founder and Executive Director, Pro Mujer, Bolivia
- **Moderator: Jane Jaquette** Professor of Politics, Diplomacy and World Affairs, Occidental College, California

**12:45 p.m. – LUNCHEON AND SPEAKER**

- **Remarks: Donna E. Shalala** President, University of Miami; Former U.S. Secretary of Health and Human Services
- **Introducer: Sue M. Cobb** Former Ambassador of the United States to Jamaica; Former Secretary of State of Florida

**2:15 p.m. – Conference Concludes**

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Supporting Organizations: **The Argentine – Florida Chamber of Commerce, The Beacon Council, Bolivian-American Chamber of Commerce, British American Chamber of Commerce, The Broward Alliance, CAMACOL, Central America-US Chamber of Commerce, Chile-US Chamber of Commerce, Colombia-U.S. Chamber of Commerce, Gateway Florida, Georgetown University Club of Miami, Greater Miami Chamber of Commerce, Haitian American Chamber of Commerce, Oxford University Society, Peru-U.S.A. Chamber of Commerce and U.S.-Mexico Chamber of Commerce**

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This program is assisted financially by the Bureau of Educational and Cultural Affairs of the United States Department of State.

**Conference Fee:** \$100; Academics and students – special consideration with valid ID

**Registration:** By email to [chp-rsvp@miami.edu](mailto:chp-rsvp@miami.edu) or by fax at (305) 284-9871.

**Payment:** Please make check payable to Center for Hemispheric Policy. Mail check with registration form to: Center for Hemispheric Policy; P.O. Box 248297; Coral Gables, FL 33124-6535.

**Cancellation policy:** By email, fax or telephone, before 5:00 p.m., Tuesday, September 22, 2009

For more information, please call Patricia Salinas at (305) 284-3707, or visit our website at [www.miami.edu/chp](http://www.miami.edu/chp).

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